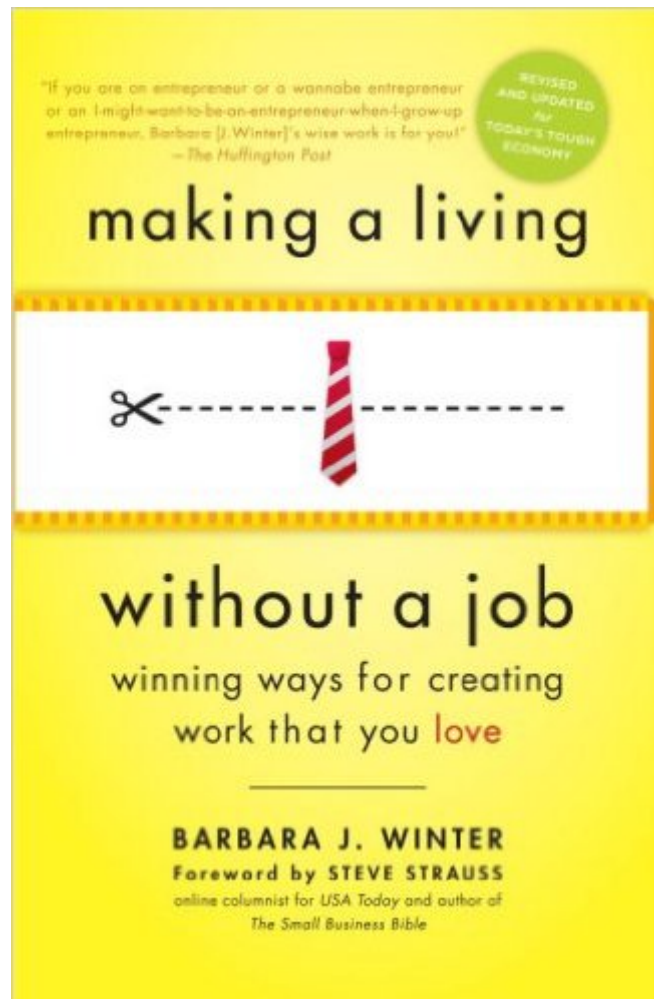


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Making A Living Without A Job, Revised Edition: Winning Ways For Creating Work That You Love



Synopsis

For all of the millions of Americans who are out of work, soon to be out of work, or wishing to be freed from unrewarding work—here is the must-have book that will show you how you can make a living by working when, where, and how you want. Newly revised and updated, Barbara J. Winter's guide to successful self-employment is now more relevant than ever before. Drawing on the techniques and ideas of her popular seminars as well as her own thirty years of business expertise and that of other successful entrepreneurs, Winter offers the practical, proven way to launch your own profitable venture. Her indispensable advice ranges from why creativity is more important than capital to how to avoid the most common pitfalls of self-employment and how to develop multiple profit centers. And for this new edition, she has added timely advice on topics including: how to find opportunity in a chaotic economy why smart, small and spunky is the 21st Century business model using the Internet to open the door to fresh opportunities the best resources to help you create and grow a business that is uniquely your own how to leave Employee Thinking behind and build an Entrepreneur's Mindset and much more. Here are all of the tools you need for getting the most profit out of life both professionally and personally.

Book Information

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Customer Reviews

I found this book many years ago. Loved it. Subscribed to Barbara's newsletter and loved that too. I can honestly say that this is a book that changed my life, and that's the truth. The title may be a little misleading, because the typical person that takes Barbara's advice may not have a boss, but

he/she definitely isn't unemployed. I've been more productive and more satisfied with my professional career, and busier because of the principles expounded by Barbara. Something that I learned from this book, and from the newsletter, is the principle of multiple profit centers. This made all the difference in my life and once I understood what she was talking about I have never looked back and not a day has gone by that her advice wasn't acted upon in my own life. Multiple profit centers are for those of us who are brimming with great ideas and have the ability to juggle multiple projects at the same time. By following her advice we get to give almost every idea a try to see if it will take off and make us some money, or even a lot of money. This is the opposite of "putting all your eggs in one basket". I currently have five profit centers that bring in income regularly plus a couple others that are hit and miss depending on circumstances and opportunities. And I'm actively working on developing another one right now, with a few more on my someday list. Why is this desirable? If one of my profit centers falters, I still have all the others. So unlike an employee, who makes his living by serving one customer, his boss, I have several areas that bring in money. While no one is successful enough by worldly standards to pay all my bills and make me rich, together they all get the job done. I am one of Barbara's people who is "making a living without a job."

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